

Message Text

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ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 USIA-15 /033 W

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P R 140907Z MAR 75

FM AMEMBASSY SINGAPORE

TO SECSTATE WASHDC PRIORITY 2156

INFO AMEMBASSY BANGKOK

AMEMBASSY JAKARTA

UNCLAS SINGAPORE 1064

E.O. 11652: N/A

TAGS: BEXP, SN

SUBJ: FY 77 CCP - SECTION IV

REF: A. SINGAPORE 0809; B. STATE A-9016; C. STATE 052237;

D. STATE 49909

RESOURCE ALLOCATION SUMMARY - SECTION 1: ECONOMIC/COMMERCIAL
SECTION PERSONNEL.

1. PRODUCT CAMPAIGNS:

EACH OF FIVE TRADE CENTER EVENTS WILL REQUIRE ESTIMATED INPUT
OF MAN-DAYS AS FOLLOWS:

FSO 15, FSL 20, CLERICAL 15.

SUB-TOTAL PRODUCT CAMPAIGNS: FSO 75, FSL 100, CLERICAL 75.

2. OTHER PRIORITY CAMPAIGNS: REGIONAL EXPORT PROMOTION:

FSO 30, FSL NONE, CLERICAL 40.

MARKET RESEARCH CAMPAIGN (INCLUDES PTRS, CONTRACTED OUT STUDIES,
POST-CONDUCTED SURVEYS, BEST PROSPECTS, CONSUMER GOODS, ETC.)

FSO 120, FSL 140, CLERICAL 60.

SUB-TOTAL, OTHER PRIORITY CAMPAIGNS: FSO 150, FSL 140, CLERICAL 100.

3. OTHER ACTIVITIES

A. TRADE PROMOTIONAL EVENT SUPPORT (TRADE MISSIONS AND CATALOG
SHOWS) FSO 60, FSL 90, CLERICAL 40.

B. TRADE POLICY: FSO 120, FSL 10, CLERICAL 20.

C. CERP AND ANALYTIC REPORTING: FSO 75, FSL 50, CLERICAL 45.

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D. AGRICULTURAL PROMOTION: FSO 15, FSL 5, CLERICAL 20.

E. BUSINESS SERVICES: FSO 200, FSL 260, CLERICAL 220.
F. WTDR, ADS, FTI, I&R, TO: FSO 25, FSL 300, CLERICAL 50.
G. MAJOR PRBSECTS: FSO 45, FSL 15, CLERICAL 5.
H. OFFICIAL VISITORS: FSO 100, FSL 5, CLERICAL 20.
I. PROGRAM MANAGEMENT: FSO 100, FSL 15, CLERICAL 30.
J. NON-ECONOMIC/COMMERCIAL: FSO 75, FSL 50, CLERICAL 75.
(AID, QUASI-POLITICAL AND MISC WASHINGTON AGENCIES REQUESTS)

K. INVESTMENT PROMOTION/PROTECTION: FSO 80, FSL 0, CLERICAL 5.
L. FOREIGN BUYER PROGRAM: FSO 5, FSL 0, CLERICAL 10.

4. SUB-TOTAL, OTHER ACTIVITIES: FSO 900, FSL 800, CLERICAL 540.

5. TOTAL ECON/COMMERCIAL SECTION PERSONNEL RESOURCES UTILIZED (MAN-DAYS) FSO 1135, FSL 1040, CLERICAL 715.

6. TOTAL ECON/COMMERCIAL SECTION PERSONNEL RESOURCES AVAILABLE:
FSO 900, FSL 900, CLERICAL 675.

NOTE: RESOURCE AVAILABILITY INCLUDES ONE FSO POSITION PRESENTLY
BORROWED FROM EMBASSY ADMIN SECTION.

FQCTION 2: RESOURCE ALLOCATION OF ECON/COMMERCIAL SECTION DIRECT COSTS

1. FIVE PRODUCT CAMPAIGNS
COST FOR EACH, TRAVEL \$100, PRINTING \$100, MAILING \$100.
TOTAL: \$1,500.

2. OTHER PRIORITY CAMPAIGNS:
- REGIONAL EXPORT PROMOTION TRAVEL, \$2,500
- MARKET RESEARCH CONTRACT SERVICES \$5,500

3. OTHER ACTIVITIES:
- INFORMATION SYSTEM CONTRACT SERVICES \$1,000
- COMMERCIAL SERVICES \$3,000 (PURCHASE BOOKS AND PERIODICALS)
- REPRESENTATION \$1,500
TOTAL STATE DIRECT COSTS: \$15,000.

SECTION 3: RESOURCE ALLOCATION, TRADE CENTER

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PERSONNEL

1. PRODUCT CAMPAIGNS: MAN-DAYS UTILIZED DUR TRADE PROMOTION EVENT
SUPPORT, FIVE SHOWS: FSO/GS 240, FSL 240, NCERICAL 240.

2. OTHER PRIORITY CAMPAIGNS: NONE

3. OTHER ACTIVITIES:

- A. TRADE PROMOTION EVENT SUPPORT, 35 BETWEEN-SHOW PROMOTIONS (MAN-DAYS): FSO/GS 35, FSL 35, CLERICAL 35.
- B. PROGRAOYMANAGEMENT: FSO/GS 50, FSL 20, CLERICAL 50.
- C. BUSINESS SERVICES: FSO/GS 30, FSL 10, CLERICAL 30.
- D. OFFICIAL VISITORS: FSO/GS 12, FSL 5, CLERICAL 5.
- E. OFF-SITE EVENTS SUPPORT, TWO EVENTS: FSO/GS 156, FSL 156, CLERICAL 38.
- F. MISCELLANEOUS REGIONAL ACTIVITIES: FSO/GS 36, FSL 10, CLERICAL 20.

4. SUB TOTAL, OTHER ACTIVITIES: FSO/GS 319, FSL 236, CLERICAL 178.

5. TOTAL RESOURCES UTILIZED: FSO/GS 559, FSL 476, CLERICAL 418.

6. TOTAL RESOURCES JAAILABLE: FSO/GS 450, FSL 450, CLERICAL 450.

7. EMBASSY COMMENT: ECON/COMMERCIAL SECTION AND USRTC PROJECLZD FY 1977 RESOURCES UTILIZED CLEARLY EXCEED RESOURCES AVAILABLE, A CON-DITION ALSO HBEVAILING IN FY 1975 AND ANTICIPATED IN FY 1976. DEFICIT IS CURRENTLY MADE UP BY VOLUNTARY OVERTIME. HOWEVER, SOME PROGRAM CURTAILMENT MAY BECOME NECESSARY. CRONK

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